



Family Support Center of New Jersey

Advertising Opportunity

The Family Support Center of New Jersey is offering the opportunity for community providers, agencies, and local businesses to advertise in 7th Edition OPTIONS Manual. The OPTIONS Manual is a toolkit for families "Providing the Power of Choice" to help families understand and navigate the complex systems and resources.

OPTIONS includes information on support programs, advocacy, education, recreation, financial assistance and practical parent to parent tips. With your help we want to continue to make this a no cost manual for families.

Please contact Laura Kay at the Family Support Center of NJ for any questions or interest: 1-800-372-6510 or laura.kay@fscnj.org.

Prices

Inside Front Cover: \$1,500
Size: 7" w x 9 ¼" h. Up to 5 colors.

Inside Back Cover: \$1,500
Size: 7" w x 9 ¼" h. Up to 5 colors.

Outside Back Cover: \$2,500
Size: 7" w x 9 ¼" h. Up to 5 colors.

Full Page: \$1,000
Size: 7" w x 9 ¼" h. Black and White only.

Half Page: \$500
Size: 7" w x 4 5/8" h. Black and White only.

Quarter Page: \$250
3 ½" w x 4 5/8" h. Black and White only.

All ads should be submitted in a jpeg format.

Why Should You Advertise?

- ◆ Approximately 7,500 manuals will be distributed throughout the entire state of New Jersey.
- ◆ An electronic copy of the OPTIONS will be linked on the Family Support Center website which receives over 64,000 unduplicated hits a year.
- ◆ Ad will be displayed in the most prominent area of the manual.